

Great American Media 3050 K St NW Suite 100 Washington, DC 20007

Contract #	1438613	Date Entered	09/28/16
chedule Dates	11/01/16-11/07/16	Last Modified	09/28/16
Advertiser	Democratic Congressional Campaign Committee (:	Entered By	Julie Orilio
Agency	Great American Media (11024)	CO-OP	No
		Handling #	ECD2E21007

 Product
 Political - Issues / Propositions (1068)
 Headline #
 ECR253:

 Brand
 11/14/4673 (564034)
 Demo
 Order Type
 Normal

 Salesperson
 Millennium - New York, New York (1406)
 Order Type
 Normal

 Sales Office
 Millennium - New York
 Package Deal

 Buyer Name
 Kelly, Polce,
 Commission %
 15.00

 Phone/Fax
 /
 Commission %
 \$1,192.50

 CPE
 11/14/4673
 Net Total %
 \$6,757.50

 Account Types
 National/Political
 Sales Tax

 Billing Type
 Standard

Comments

Date:

Please run until 5:00 pm on Election Day 11.08; Separation: 30

 Utica (WUTR)

 By Broadcast Month
 Spots
 Rate

 Nov. 2016
 79
 \$7,950.00

 Grand Total:
 79
 \$7,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa S	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/01/16-11/04/16	3	:30	5A- ABC Morning News	10		Х	Х	Х	х			10	\$25.00	\$250.00	Utica (WUTR)	ABC Morning News	9/28/16
2.0	Normal Line / SPOT	11/01/16-11/04/16	3	:30	7A- Good Morning America	12		Х	Х	Х	Х			12	\$60.00	\$720.00	Utica (WUTR)	Good Morning America	9/28/16
3.0	Normal Line / SPOT	11/05/16-11/05/16	3	:30	8A- 9A (EST)	1						Х		1	\$50.00	\$50.00	Utica (WUTR)	Good Morning America Weekend	9/28/16
4.0	Normal Line / SPOT	11/06/16-11/06/16	3	:30	8A- 9A (EST)	1	5 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0			8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8			X	1	\$50.00	\$50.00	Utica (WUTR)	Good Morning American Wkd	9/28/16
5.0	Normal Line / SPOT	11/01/16-11/04/16	3	:30	9A- Live! With Kelly & Michael	4		Х	Х	Х	Х			4	\$50.00	\$200.00	Utica (WUTR)	Live With Kelly & Michael	9/28/16
6.0	Normal Line / SPOT	11/01/16-11/04/16	3	:30	2P- General Hospital	5		Х	Х	Х	Х			5	\$50.00	\$250.00	Utica (WUTR)	General Hospital	9/28/16
7.0	Normal Line / SPOT	11/01/16-11/04/16	3	:30	5P- Ellen	7		Х	Х	Х	Х			7	\$80.00	\$560.00	Utica (WUTR)	Ellen	9/28/16
8.0	Normal Line / SPOT	11/01/16-11/04/16	3	:30	5:58P- WUTR Eyewitness News at 6	4		Х	Х	Х	Х			4	\$125.00	\$500.00	Utica (WUTR)	Eyewitness News At Six	9/28/16
9.0	Normal Line / SPOT	11/01/16-11/07/16	3	:30	6:30P- 7P (EST)	4	х	Х	Х	Х	Х			8	\$250.00	\$2,000.00	Utica (WUTR)	ABC World News	9/28/16
10.0	Normal Line / SPOT	11/06/16-11/06/16	3	:30	6:30P- 7P (EST)	1							x	1	\$175.00	\$175.00	Utica (WUTR)	ABC World News Sunday	9/28/16
11.0	Normal Line / SPOT	11/01/16-11/04/16	3	:30	7P- Entertainment Tonight	4		Х	Х	Х	Х			4	\$55.00	\$220.00	Utica (WUTR)	Entertainment Tonight	9/28/16

CONFIRMATION CONTRACT

Accepted-Station: Date: Comments:

See the back of this document for Advertising Contract Terms and Conditions

Accepted-Agency/Advertiser:



Great American Media 3050 K St NW Suite 100 Washington, DC 20007

Contract #	1438613	Date Entered	09/28/16
chedule Dates	11/01/16-11/07/16	Last Modified	09/28/16
dvertiser	Democratic Congressional Campaign Committee (:	Entered By	Julie Orilio
gency	Great American Media (11024)	СО-ОР	No

Headline # ECR25319874 Product Political - Issues / Propositions (1068) Brand 11/14/4673 (564034) Order Type Normal Salesperson Millennium - New York, New York (1406) Package Deal Sales Office Millennium - New York Commission % 15.00 Kelly, Polce, **Buyer Name** Commission \$1,192.50 Phone/Fax CPE \$6,757.50

 CPE
 11/14/4673
 Net Total

 Account Types
 National/Political
 Sales Tax

 Billing Type
 Standard

Comments Issue
Please run until 5:00 pm on Election Day 11.08;Separation: 30

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	11/01/16-11/04/16	3	:30	7:28P- The Insider	4		Х	Х	Х	Х			4	\$55.00	\$220.00	Utica (WUTR)	The Insider	9/28/16
13.0	Normal Line / SPOT	11/07/16-11/07/16	3		7:57P- Dancing with the Stars	1	х							1	\$550.00	\$550.00	Utica (WUTR)	Dancing With the Stars (Season Premiere)	9/28/16
14.0	Normal Line / SPOT	11/03/16-11/03/16	3	:30	9P- Notorious 9P	1				Х				1	\$400.00	\$400.00	Utica (WUTR)	Notorious (Series Debut)	9/28/16
15.0	Normal Line / SPOT	11/06/16-11/06/16	3	:30	8P- Once Upon A Time	1							Х	1	\$500.00	\$500.00	Utica (WUTR)	Once Upon a Time (Season Premiere)	9/28/16
16.0	Normal Line / SPOT	11/06/16-11/06/16	3	:30	9P- Secrets and Lies	1							Х	1	\$450.00	\$450.00	Utica (WUTR)	Secrets and Lies (Season Premiere)	9/28/16
17.0	Normal Line / SPOT	11/01/16-11/04/16	3	:30	11:01P- WUTR Eyewitness News at 11	3		Х	Х	Х	Х			3	\$70.00	\$210.00	Utica (WUTR)	Eyewitness News At 11	9/28/16
18.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	5A- ABC Morning News		2							2	\$25.00	\$50.00	Utica (WUTR)	ABC Morning News	9/28/16
19.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	7A- Good Morning America	3	Х							3	\$60.00	\$180.00	Utica (WUTR)	Good Morning America	9/28/16
20.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	9A- Live! With Kelly & Michael		1							1	\$50.00	\$50.00	Utica (WUTR)	Live With Kelly & Michael	9/28/16
21.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	2P- General Hospital		1							1	\$50.00	\$50.00	Utica (WUTR)	General Hospital	9/28/16
22.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	5P- Ellen		1							1	\$80.00	\$80.00	Utica (WUTR)	Ellen	9/28/16

		CONFIRMATION CONTRACT		
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

See the back of this document for Advertising Contract Terms and Conditions



Line Type / Break Type (Ref #)

Dates

Sec Length

Great American Media 3050 K St NW Suite 100 Washington, DC 20007

Line

Contract #	1438613	Date Entered	09/28/16
Schedule Dates	11/01/16-11/07/16	Last Modified	09/28/16
Advertiser	Democratic Congressional Campaign Committee (:	Entered By	Julie Orilio
Agency	Great American Media (11024)	CO-OP	No

Great American Media (11024) ECR25319874 Headline # Product Political - Issues / Propositions (1068) Brand 11/14/4673 (564034) Order Type Salesperson Normal Millennium - New York, New York (1406) Package Deal Sales Office Millennium - New York Commission % 15.00 **Buyer Name** Kelly, Polce, Commission \$1,192.50 Phone/Fax

CPE **Net Total** \$6,757.50 11/14/4673 Sales Tax **Account Types** National/Political

Billing Type Standard Comments Issue

Run Times

Please run until 5:00 pm on Election Day 11.08; Separation: 30

Utica (WUTR) By Broadcast Month Spots Rate Nov. 2016 79 \$7,950.00 Grand Total: 79 \$7,950.00

Station

			_													
23.0	Normal Line / SPOT	11/07/16-11/07/16	3	30 5:58P- WUTR Eye News at 6	rewitness	:	1				1	\$125.00	\$125.00	Utica (WUTR)	Eyewitness News At Six	9/28/16
24.0	Normal Line / SPOT	11/07/16-11/07/16	3	30 7P- Entertainmer	nt Tonight		1				1	\$55.00	\$55.00	Utica (WUTR)	Entertainment Tonight	9/28/16
25.0	Normal Line / SPOT	11/07/16-11/07/16	3	30 7:28P- The Inside	ler	:	1				1	\$55.00	\$55.00	Utica (WUTR)	The Insider	9/28/16
					CONI	FIRN	ΛΔΤ	ION	COI	JTF	2ΔC	Т		1		
			Date				V 1/ \ 1	1011	001	4 I I	VAO					
Accepted	l-Agency/Advertiser:	Α	Accepted-Sta	ation:						Date:	Comments:					

SPW Mo Tu We Th Fr Sa Su Spots

Rate

Total

See the back of this document for Advertising Contract Terms and Conditions

Entered

Comments